











2023 Community Action GuideChild Abuse Prevention Month

Join Prevent Child Abuse Georgia's mission to strengthen families and inspire action through education, awareness and advocacy.





While April is Child Abuse Prevention Month (CAP Month), child abuse occurs daily, so must prevention efforts. PCA Georgia provides sample **communications pieces** and **community event ideas** to be leveraged during CAP Month and year-round to help promote awareness and education. Whether you use these tools in their entirety or simply for inspiration, this guide is a stepping stone for your CAP month activities.

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Register for Child Abuse Prevention Month Community Learning Series



Register at tinyurl.com/PCAGAwebinar



Key Messages and Takeaway Points

By clearly stating how individuals and groups can work to prevent child abuse and neglect, we can create a common agenda and collective effort to ensure safe, stable, nurturing relationships and environments for Georgia's children and families.

Why Does It Matter?

We are the stewards of the next generation. We know that our ability to raise healthy children who will lead tomorrow's communities requires smart and innovative thinking today.

Children are shaped by their earliest experiences and relationships. Creating safe, stable, nurturing relationships and environments for Georgia's children allows healthy brain development and promotes lifelong learning and success.

What is the Issue?

Adverse childhood experiences (ACEs), such as child abuse and neglect, can cause high levels of stress. When stress is frequent and prolonged, it can dramatically change how the brain develops. In the absence of supportive relationships and community resources, these early adversities can affect a person's health, educational obtainment, and economic opportunity over their lifespan and can even carry over to the next generation.

While abuse and neglect occurs in families from all ethnicities, it is important to acknowledge that families of color continue to face systemic racism and differential access to supportive services that strengthen families, and thus protect against abuse and neglect.

How Do We Solve It?

Child abuse and neglect is caused by **multiple factors** related to the individual, family, community, and society at large. Environments that have high rates of violence, inequitable access to community resources and social services, and are disproportionately affected by poverty or unemployment are contributors to child abuse.

Science shows that bolstering **protective factors** and providing positive conditions for early childhood can prevent or even reverse the damaging effects of early life stress, with lifelong benefits for learning, behavior, and health. Addressing community adversities and providing concrete supports to families and children is more effective and less costly than attempting to address the consequences of adversity later in life.

By removing barriers to supports for all families and investing in policies and programs that work to overcome individual and widespread adversities, we can strengthen families across Georgia.

Who Can Solve It?

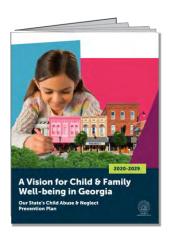
April is Child Abuse Prevention Month, a time to celebrate the good things our community does and lift up the work and partners we still need to ensure every child has the chance to thrive.

Below are a few examples of how caring and innovative adults, including policy makers, business leaders, and community members can prevent child abuse and neglect or other early adversities. To see a more detailed list of roles and actions to help Georgia's families thrive go to: www.BelongingForHope.org.

- Business Leaders can promote a culture of parent support.
- Policy Makers can identify and assess which policies may positively impact the lives of children and families and reduce possible barriers to families receiving needed supports and resources.
- Faith Communities can offer space for parent and youth activities.
- Family and Youth Serving Organizations can <u>train</u> staff on preventing, recognizing, and responding to child abuse using the Darkness to Light: Stewards of Children, Connections Matter, Protective Factors or Mandated Reporter Trainings.
- **Educators** can follow-up if something seems wrong with a child and be ready to give families local resources that might help families in their district.
- **Friends and Neighbors** can help break the social isolation some parents may experience or encourage parents to seek support when needed by going to FindHelpGA.org.
- Individuals can volunteer for an after-school mentoring program.

Want to know how you can help? Georgia released a <u>State Child Abuse and Neglect Prevention Plan</u> that includes ways individuals, communities, workplaces and others can get involved. As Georgians we have the collective power to strengthen families by advocating for policies, programs, and practices that increase:

- Family Economic Stability,
- Access to Early Childhood Education,
- · Family Physical and Mental Health,
- Family Resilience, and
- Community Awareness of Child Abuse and Neglect Prevention Strategies.





2023 Child Abuse Prevention Month Talking Points

The 2023 Child Abuse Prevention Month theme is "Building Together: Prevention in Partnership." Prevent Child Abuse America and Prevent Child Abuse Georgia are using the metaphor of building blocks and construction to reinforce the concept that prevention cannot and does not happen alone. Instead, communities must build positive futures together in partnership.

Each day is an opportunity to build the foundation for our future. We all have a role to play as healthy partners in our communities.

Building healthy communities takes work.

We all have a responsibility to ensure children have positive experiences and help families have the resources they need when they need them.

You can't build strong communities on faulty foundations. Everyone benefits when we focus on addressing underlying causes that lead to health and social inequities.

Sometimes, building for the future means deconstructing the past. Proactively addressing inequity and injustice allows us to support safe, stable, and nurturing environments.

Policies and programs that put families first build all of us up during uncertain, stressful times. Working in partnership can allow us to relieve some of the overload experienced by parents and caregivers.

Positive childhood experiences build healthy families and strong communities.

#Prevention in Partnership

The ripple effects of the pandemic have permanently changed the social, cultural, and economic landscape of the United States. We are still adapting to and understanding these changes and their repercussions for child abuse and neglect prevention.

Challenging life circumstances can overload and overburden parents and caregivers, making it difficult to provide the necessary care and support to their children.

Community support and partnerships can help lighten the burden on families. The support and expansion of family-friendly policies, like paid sick and family leave, or providing concrete support in times of need can help reduce stress on our parents and caregivers.



What is Child Abuse Prevention?

ANYTHING that strengthens families and helps children thrive!

The prevention of child abuse and neglect cannot be achieved with one program or one strategy. Programs that only target caregivers are shown to improve parent-child interactions, but don't account for other root causes of maltreatment such as social isolation, poverty, community violence, and other stressors. It requires a comprehensive approach with strategies at many different levels and with multiple sectors working together. There are several ways to think about and group strategies.



you are looking to influence

WHO Everyone, those at risk, or those who have already experienced abuse



will your strategy occur

WHEN (Primary/Secondary), or after it has occurred (**Tertiary**)



level will the strategy address

Safe, Stable & **Nurturing Family Relationships**

Primary Prevention

- Caregivers seek supportive resources through the 1-800-CHILDREN helpline
- · Caregivers attend a parenting group/class on child development
- Adolescent Pregnancy Prevention programs

Secondary Prevention

- Home visiting programs: Parents as Teachers, Nurse Family Partnership, and Healthy Families
- Parenting education programs: Triple P or Nurturing Parenting
- Substance abuse or behavioral health services for parents prior to report of abuse/neglect

Tertiary Prevention

- Therapy for sexual abuse victims (Child Advocacy Centers of Georgia)
- Home visiting/parenting education for families referred by DFCS, like SafeCare
- Substance abuse or behavioral health services for parents/ caregiver reported to DFCS

Supportive **Communities** & **Environments**

Primary Prevention

- Advocate for family-friendly policies Professionals are trained on
- Family Connection Collaboratives improve well-being via coalitions
- Community/professional training: Second Step, a Social-Emotional Program in schools, Strengthening Families, and Connections Matter

Secondary Prevention

- mandated reporting to respond and report suspected abuse, preventing further harm
- Georgia Family Support Network provides resources to families

Tertiary Prevention

- Abuse/domestic violence support & resources in communities
- Protective laws for victims and survivors of domestic violence or trafficking

Primary Prevention

- Equitable access and opportunities
- Accessible healthcare and quality childcare
- · Housing stability and affordability
- Family friendly work policies

Secondary Prevention

- · Childcare subsidies for families (CAPS)
- Food and nutritional programs for women and young children (WIC)
- College grants based on income

Tertiary Prevention

- Federal funding for services for victims of crimes: therapy, housing, and crisis support
- Drug and criminal justice reform

Societal Commitments & Investments



Engaging Others in the Conversation

Inclusivy Conversations

It takes a village to raise a child. But how do we apply this wisdom to our children right here in Georgia? To truly support child well-being, we must look beyond the family unit, to address the societal factors that set families up for success. And we need to do it together — with the help of our friends, neighbors, coworkers, business leaders, and the faith community.

<u>Inclusivv</u> has partnered with DFCS (Georgia Division of Family & Children Services) to engage Georgians in conversations with the mission to support families. There are six free conversation guides about the important role we all play in child and family well-being, based on <u>Georgia's Child Abuse and Neglect Prevention Plan</u>.

The conversation series focuses on childhood well-being. It includes six unique, community-focused conversation topics around six objectives, including:



The Big Picture of Child Well-Being



Early Learning for Lifelong Success



Building Resilience for Brighter Futures



Family Health and Child Well-Being



Economic
Opportunities for
Promising
Futures



Advocating for Child and Family Well-Being

Host a Community Discussion

It's easy. They provide you with everything you need. First, signup to host a conversation and they'll send you the conversation guide with questions. You select the date, time, location, number of guests, and we provide a digital invite you can share with friends.

Learn more about the full series and register to host at www.inclusivv.co/family-wellbeing-series.

Host a Conversation Now or On the Go

Download the conversation guide for "The Big Picture of Child Well-Being" online or on your phone by going to:

www.bit.ly/wellbeingconvo



Participate in a Community Discussion

You can join a pre-scheduled discussion, hosted by Inclusivv, by registering for one of the below topics at App.Inclusivv.co/GA-Family-Wellbeing.



Social Media Content

This calendar includes sample social media posts that you can use each day during April. You can find and **download** all the images and content calendar here.

- (f) @PreventGeorgia
- @PreventChildAbuseGA
- (in) Prevent Child Abuse Georgia
- (t) @PCAGeorgia

Date	Image Preview	Post Content
M 3/27	April 2023 Webinar Series 4/4 Building Reillient Farents 4/18 Mandated Reporting 4/25 mailtry Outcomes from Profitive Experiences Register.at TinyURL.com/PCAGAwebinar	Child Abuse Prevention Month coming up in April April is Child Abuse Prevention Month, a time to deepen our understanding of what helps families thrive #BuildingTogether! Sign up for the April webinar series at: https://tinyurl.com/PCAGAwebinar
W 3/29	Proved Old Stees Proved Old S	Wear Blue to #BuildTogether This Friday, we kick off #CAPMonth strong with #WearBlueDay2023! What are you going to wear as we start #BuildingTogether? □ □ □ □ Find more ways to stay connected here: https://tinyurl.com/CAPmonthGA
F 3/31	Promot Child Steam Promot Child Steam Promot Child Steam TODAY IS TODAY IS	Today is #WearBlueDay2023! ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐
S 4/1	Present that share Present that share APRIL IS CHILD ABUSE PREVENTION MONTH	April is Child Abuse Prevention Month! • We can grow a better tomorrow for children and families by working together. Tell us about the partnerships in your communities that protect kids, promote healthy childhoods, and put families first. #PreventionInPartnership Find more ways to get involved: https://tinyurl.com/CAPmonthGA
M 4/3	CHILD NEGLECT IS A PARENTING ISSUE PUBLIC ISSUE. **Prevent Child Abuse	Child neglect is a public issue #BuildingTogether toward #PreventionInPartnership can help lighten the burden on families. One strategy we want to focus on throughout #CAPMonth is economic support for families! Learn more from this policy toolkit: https://preventchildabuse.org/resources/economic-supports-for-families-as-a-prevention-strategy-policy-toolkit/
W 4/5	Proved Old Above Proved Child Above Compared Child Above Compar	Join the virtual pinwheel garden Pinwheels represent our vision for a world where all children grow up happy, healthy, and prepared to succeed. Plant a virtual pinwheel at: https://pinwheels.preventchildabuse.org/

Date	Image Preview	Post Content
F 4/7	BUILDING	Power in Partnership • #PreventionInPartnership is at the heart ♥ of all we do! PCA Georgia now has 35 local councils who work to amplify our voice and provide prevention programs in their communities. Find a council near you at https://tinyurl.com/PCAcouncils.
M 4/10	CHILDHOOD ADVERSITY IS INEVITABLE PREVENTABLE.	Childhood adversity is preventable Part of #BuildingTogether is sharing resources! "Building Better Childhoods" is a set of tools to help organizations communicate about childhood adversity as a public, preventable, and solvable issue. Learn more at: https://buildingbetterchildhoods.org/
W 4/12	Join the Mission The Ambassador Program trains, connects and activates a network of passionate emerging leaders with a common goal: preventing child abuse and neglect by strengthening families and communities. Applyto Become and Ambassador TenyUSE com/RCAs-mbassador	Prevent Child Abuse (PCA) Georgia's Ambassador program equips individuals across the state with knowledge and leadership skills to raise awareness in their communities and amplify the mission of PCA Georgia. Through educational workshops and hands-on experiences, PCA Georgia Ambassadors will be able to positively impact the lives of children and families across the state.
F 4/14	CHILDHOOD ADVERSITY IS UNSOLVABLE SOLVABLE.	Childhood adversity is solvable Part of #BuildingTogether is sharing knowledge and tools! PCA Georgia helps organizations and communities learn about childhood adversity as a public, preventable, and solvable issue. View and request trainings at https://TinyURL.com/PCAtrain
Sun 4/16	Caregiver Resilience Concrete supports Social Connections Knowledge of Child Development Social & Emotional Competence Protective Factors Strengthen Families Page Management Competence	Protective Factors make for strong families Learn more about the five protective factors embedded in the Strengthening Families Georgia program: https://tinyurl.com/2p8b8esd
M 4/17	Proceed that Manar Proceed that Manar Proceed that Manar Strong Foundations	Strong foundations build positive childhoods Research indicates POSITIVE childhood experiences may be more impactful to long-term health outcomes than ADVERSE childhood experiences. Connections Matter Georgia focuses on building positive childhood experiences to prevent and mitigate early adversity, www.ConnectionsMatterGA.org .

Date	Image Preview	Post Content
	Prevent Child Abson America Prevent Child Abson	Building for the future
W 4/19	^D THE PAST	Sometimes, building for the future means deconstructing the past. Proactively addressing inequity and injustice allows us to support the safe, stable, and nurturing environments that let kids flourish. Learn more at: https://preventchildabuse.org/latest-activity/calling-out-and-correcting-inequity-and-injustice/
F 4/21	Find Help In Your 1-800-244-5373 1-800-244-5373 Findhelpga.org Mobile app Applies Applies Find Help In Your Community Commu	Find Help Georgia is a powerful tool Find Help Georgia connects individuals and families to concrete supports in times of need. Four ways to use Find Help Georgia: 1. www.FindHelpGA.org online search tool 2. www.FindHelpGA.org webchat 3. Speaking directly with a resource navigator (1-800-244-5373) 4. Find Help Georgia mobile app
M 4/24	Positive CHILDHOOD EXPERIENCES	Build positive childhood experiences Positive childhood experiences (PCEs) lay the foundation for strong, healthy futures. Tag people who are #BuildingTogether to create positive childhood experiences in your community and learn more at: https://preventchildabuse.org/resources/balancing-adverse-childhood-experiences-with-hope/
W 4/26	FindHelpGa.org FindHelpGa.org FindHelpGa.org FindHelpGa.org - Medical Care - Nousing Support - Supported Employment - Legal Add - Transportation - And Many More Services - And Many More Services - And Many More Services	Because we all need a little help sometimes • Everyone needs help, no one is immune to the demands of navigating life's complications. Find Help Georgia simply makes finding that help easy for everyone. Search by zip code or speak with a resource specialist at www.FindHelpGA.org.
F 4/28	Promot that share Promot that share Promot that share	We are all a part of #BuildingTogether. ⊕ ♥ ⊕ Learn more about the roles we all can play in preventing child abuse at: www.BelongingForHope.org/prevention-roles-actions #PartnersInPrevention
Sat 4/30	Request a Prevention Earling Donale to Prevent Child Abuse Georgia TrinyURL.com/CAPenorthGA	Grateful for our partners #PreventionInPartnership means we can't do it without you! THANK YOU for helping to raise awareness during Child Abuse Prevention Month. But prevention efforts don't just happen in April, stay involved with us all year long by visiting https://tinyurl.com/CAPmonthGA .



Supporting PCA Georgia's Virtual Pinwheel Garden

Let's take part in this 100% virtual, nationwide pinwheel garden. Each pinwheel planted represents a \$10 donation that supports the essential services of PCA Georgia, such as FindHelpGA.org, a critical point of connection between families and resources.

Plant a Pinwheel in the Virtual Garden Today

bit.ly/VirtualPinwheelGarden

Pinwheels for Prevention

What are Pinwheels for Prevention®?

Since its beginning as a grassroots campaign in Georgia, the pinwheel has been embraced by Prevent Child Abuse America and transformed into Pinwheels for Prevention®, a national public awareness campaign used each April for Child Abuse Prevention (CAP) Month. Pinwheels for Prevention is used to symbolize childlike notions and stands for the healthy, happy and full lives all children deserve.

The concept of the pinwheel focuses on prevention efforts that strengthen families and communities. Helping people understand upstream approaches that target the root causes of abuse such as social isolation, poverty, health and social inequities, and other stressors are critical to preventing maltreatment.

Talking Points, We All Have a Role to Play

Everyone can make a difference in a child's life and the unique actions you take can nurture a community where children and families can thrive. "Pinwheel gardens" planted in communities across the nation are visual reminders that we all play a role in ensuring happy and healthy childhoods for children everywhere. Their presence has resulted in increased awareness, expanded dialogue and community engagement around strengthening families.

Use Positive Messaging

Research shows that while horrific stories of child abuse and neglect may gain short-term media attention, this approach is not successful in building lasting public will for effective prevention efforts. To promote lasting change, the pinwheel messages must focus on proposing **effective solutions and engaging people in positive, preventative action** they can take on their own.

Connecting Pinwheels and Pinwheel Gardens to **community resources or needs**, let others know how they can help families in their community!

- Avoid giving lots of numbers, pick just one thought-provoking statistic
- Educate people on what child abuse prevention is and looks like in action
- Talk about the importance of healthy child development
- Focus on success stories and community
- Give specific actions others (individuals, business, etc.)
 can do to get involved



While pinwheels are available to be purchased through many craft stores or online vendors, <u>purchasing</u> <u>pinwheels from PCA Georgia</u> supports programs and services that are helping reduce child abuse and neglect in your own state!

NOTE: We ask that pinwheels are not used with negative or graphic content (a common example is the number of child deaths in a given year) because prevention is about promoting programs and resources that strengthen families.

Pinwheel

Download Resources & Activities

How can I participate?

#PinwheelsforPrevention Crafting

Child Abuse Prevention Month means... PINWHEELS!

We're calling on you to **design and create your own pinwheels** and share them with us via Social Media! We want to see pictures of pinwheels of all shapes, sizes, media, and materials coming to life in your homes, whether you draw, color, sculpt, paint, knit, or any other way you find to make a pinwheel. Share it with us all month long at @PreventGeorgia (Facebook) or @PreventChildAbuseGA (Instagram)! We will be sharing your crafty pinwheels all month long!

Involve kids throughout CAP month by using pinwheel coloring sheets and build-your-own pinwheel activities at local events and with partners.

You can <u>download a pinwheel coloring sheet</u> that is great for children of all ages. For older children, <u>download instructions on how to make your own paper pinwheel!</u>



Have a Dream that one day... girls can be on the NFL and play football not just boys. And moms can get paid the same as dady, siblings can get along well, I have a dream that little girls and boys can have a home and not just any home a cozy home. I have a dream that I can make the world a better plase.



Help kids envision a bright future for themselves and their friends using the I Have a Dream That worksheet.

<u>Download the worksheet</u> and be sure to share with us!

Hand out pinwheels at early childcare centers or schools for students to take home and plant.

Have a community-wide *I Spy* pinwheel garden for families to see who can spot it first.



Letters to the Editor

Letters to the editor (LTEs) get the most attention when they respond directly to a recent event or article in the news. When writing to your local news outlet, be sure to reference a specific story or community issue that's related to child health and well-being. Also, verify the maximum word count for the outlet to which you're writing; if your LTE is too long it will either be discarded or edited by someone else, sometimes deleting important elements. Up to 250 words is typical for local and regional papers, but many larger newspapers are limited to 150 or so, and some magazines limit letters to less than 100 words.

Sample—Short (150 words)

Letter to the editor, intended for publication

Your recent coverage of [APPLICABLE STORY IN YOUR LOCAL MEDIA OUTLET] reinforces that we all share a responsibility for the well-being of children and their families in [STATE or CITY]. And since April is National Child Abuse Prevention Month, it's the perfect time to help people understand that it's possible to do the things they love and help families and their community thrive.

All parents want to provide and nurture their child in a positive, healthy environment, but sometimes they need a little extra support along the way. That's why I encourage everyone to proactively engage parents in their community and offer support—whether it's by making a meal for the family or reading to a child. An easy way for professionals and caregivers to find supportive resources in their community is by visiting FIndHelpGA.org.

Collectively, these small steps will help create better, brighter futures for children and families in [STATE or CITY].

Sincerely,

[NAME, TITLE]

[ORGANIZATION]

Letters to the Editor

Sample-Long – Call to action focused

Letter to the editor, intended for publication

Your recent coverage of [APPLICABLE STORY IN YOUR MEDIA OUTLET] reinforces that we all share a responsibility for the physical, emotional, and mental well-being of children and their families in [Georgia or CITY]. And since April is National Child Abuse Prevention [CAP] Month, it's the perfect time to help people understand that it's possible to do the things they love and help families and their communities to thrive. Small steps can make a big difference

Everyone wants to provide for and nurture their child in a positive, healthy environment, but sometimes parents need a little support along the way. That's why we encourage community members to proactively engage parents and offer support. Here are some suggestions:

- Wear blue on March 31, Wear Blue Day, to show support for children and families as we build momentum leading into CAP Month. Post a photo or video on social media and include the #WearBlueDay2023 hashtag.
- Share the <u>Find Help Georgia</u> online resource hub with families. Users can search online or talk to trained professionals who will connect them with supportive programs in their area.
- <u>Sign up for a training</u> on preventing, recognizing, and responding to child abuse using the Darkness to Light: Stewards of Children, Mandated Reporter Training, Connections Matter, or Strengthening Families' Protective Factors.
- Plant a virtual pinwheel the symbol of child abuse prevention in your community via <u>Pinwheels for Prevention</u>[®]. All donations are tax-deductible, and funds go directly to your local state chapter to support local children and families.
- Follow Prevent Child Abuse Georgia on social media and share our posts throughout the month of April and beyond. Encourage friends and family to do the same. Use the hashtags #BuildingTogether, #PreventionInPartnership, and #CAPMonth to signify your commitment to helping children, families, and entire communities to thrive.

Collectively, these small steps will help create better, brighter futures for children and families in [STATE or CITY].
Sincerely,

[NAME, TITLE]
[ORGANIZATION]

News Release CAP Month

FOR IMMEDIATE RELEASE

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Child Abuse Prevention Month in April to highlight importance of "Prevention in Partnership"

Atlanta, GA, March 15, 2023 — April is National Child Abuse Prevention [CAP] Month, a time when child wellness and child welfare organizations across the United States elevate the importance of creating systems and programs to put children and families first. Prevent Child Abuse [PCA] Georgia recognizes all community members have a role in ensuring children have positive experiences and families have the resources they need when they need them, well before they are in crisis. The theme of this year's awareness and impact campaign, led by Prevent Child Abuse America and its national network of state chapters, is "Building Together: Prevention in Partnership."

"It's never been truer that communities today need to band together in collective ways to help our families and children thrive. Too often, our society thinks of raising healthy children as a parent or caregiver's responsibility alone," said PCA Georgia Executive Director Jennifer Stein. "We all benefit when groups of people work together to collectively care for children, and this April for Child Abuse Prevention Month, our team is dedicated to bringing new and existing partners and supporters together to support local children and families."

Extreme stress and uncertainty for families may increase the risk of child abuse and neglect raising the need to support families and prevent abuse *before* it occurs. Child abuse and neglect are preventable, and all communities benefit when children and families are well supported.

Throughout CAP Month, Prevent Child Abuse Georgia, its national organization, Prevent Child Abuse America, alongside other chapters, affiliates, and supporting organizations, is using the metaphor of building blocks and construction to reinforce the concept that prevention cannot and does not happen alone.

"Child abuse neglect and prevention only happen in partnership. During this year's CAP Month, our nationwide network is on a mission to show how friends and neighbors, parents and caregivers, business leaders and elected officials, educators, and community organizations <u>all</u> have a role to play in building bright, safe, and successful futures for our nation's children," said Prevent Child Abuse America President and CEO Dr. Melissa Merrick. "There are a number of ways you can get involved in this campaign and there are also some everyday things you can do to help stop abuse or neglect before it starts."

Prevent Child Abuse Georgia invites community members to help raise awareness and impact through the following simple action items this April and beyond:

- Wear blue on March 31, **Wear Blue Day**, to show support for children and families as we build momentum leading into CAP Month. Post a photo or video on social media and include the #WearBlueDay2023 hashtag.
- Share the <u>Find Help Georgia</u> online resource hub with families. Users can search online or talk to trained professionals who will connect them with supportive programs in their area.
- <u>Sign up for a training</u> on preventing, recognizing, and responding to child abuse using the Darkness to Light: Stewards of Children, Mandated Reporter Training, Connections Matter, or Strengthening Families' Protective Factors.
- Plant a virtual pinwheel the symbol of child abuse prevention in your community via <u>Pinwheels for Prevention</u>®. All donations are tax-deductible, and funds go directly to your local state chapter to support local children and families.
- Follow Prevent Child Abuse Georgia on social media and share our posts throughout the month of April and beyond. Encourage friends and family to do the same. Use the hashtags #BuildingTogether, #PreventionInPartnership, and #CAPMonth to signify your commitment to helping children, families, and entire communities to thrive.

For more ways to get involved, visit CAP Month Georgia.

#

Making it Easier to Find Help in Georgia



Find Help Georgia is an easy way for residents to get connected with support, based on our comprehensive directory of local resources that will help strengthen and builds resilience for individuals and families.

Whether it's financial assistance, food pantries, medical care, childcare, and other free or low-cost services specific to your area, essential resources can be found here.

I was drowning and the Find Help Georgia helpline gave me what I needed to keep swimming. I couldn't even think when I called, but the Find Help Georgia representative's patience, calmness and knowledge was extremely helpful. - GEORGIA MOM

How can my organization get involved?

Service providers and organizations can be part of a collaborative network that makes it easier for individuals to navigate life. Organizations providing direct services can claim their listing or suggest their service in just a few steps at findhelpga.org/about.



1-800-244-5373

Get additional help from a resource specialist by phone or online chat

> Connect to programs that fit your needs

> > **Programs**





1-800-244-5373



findhelpga.org



mobile app





Find Help In Your Communi





linkedin.com/company/find-help-georgia/

@findhelpga

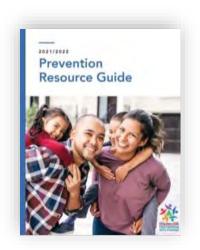


Join Prevent Child Abuse Georgia and help show others how they can make an impact with everyday actions to create thriving communities. <u>Sign-up</u> for PCA Georgia's newsletter to stay involved year round in statewide efforts to create stable, safe, and nurturing environments and relationships.

Other Recommended Child Abuse Prevention Resource Guides:



CDC's Essentials for Childhood



<u>Prevention Resource</u> Guide



Peach Parenting-Helping caregivers build resilience

You can access and download all the components included within this toolkit, including images and templates on the <u>PCA Georgia CAP Month Toolkit Page</u>.

www.PCAGeorgia.org

PreventChildAbuseGA@gsu.edu



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