



2022 Annual Report

Strengthening Families and Inspiring Action
Through Education, Awareness and Advocacy

Fiscal Year Oct. 1, 2021-Sept. 30, 2022

From the Director

I am delighted to close out 2022 with a full staff to build greater capacity to serve the children and families of Georgia.

Heading into 2023, we are energized by our network of prevention partners and the growing support for our mission – to prevent the abuse and neglect of Georgia’s children through education, advocacy and the promotion of evidence-based prevention strategies.

– **Jennifer L. Stein, MBA**



Meet the Staff



*Kendra Cole
Strengthening Families
Georgia Coordinator*



*E. Lane Gresham
Director of
Communications & Media*



*Kimberly Stewart-Lucas
Training & Resource
Coordinator*



*Jyll Walsh, DrPH
Program Manager*

2022 Program Highlights

Councils

There are **33** local PCA councils across the state that PCA Georgia works with to embed prevention practices.

In 2022, PCA Georgia:

- **7** New councils welcomed
- **11** councils funded for prevention projects
- **2** Family Resource Center training rooms were furnished
- Provided tool kits to raise awareness on abuse

Training

PCA Georgia provides free and low-cost prevention training for individuals and communities across the state.

In 2022, PCA Georgia:

- **1,141** People trained as Mandated Reporters
- **754** People received Strengthening Families GA Protective Factor training
- **547** People attended webinars on various prevention topics

Conference

More than **1,000** people attended the 2022 Annual Georgia Conference on Child Abuse and Neglect, with a theme of “Be the Village.”

“I have gained so much through every workshop. Now we have the resources, let us inspire our community be proactive, be resilient and #BeTheVillage!”
– 2022 Attendee



Making it easier to find help in Georgia

Find Help Georgia launches in April 2022

Find Help Georgia is a centralized virtual resource center that serves as a flexible navigational tool to better link Georgia's families and family-serving professionals to available concrete support.

Linking families with concrete support can prevent the stress that sometimes precipitates child maltreatment and help to prevent the unintended neglect that can occur when families lack essential resources.

Families or the professionals that serve them can easily navigate community resources by ZIP code or type of service, use the online chat feature or call a Find Help Georgia resource specialist.



- **74%** Increase users and **53%** increase in searches for resources
- **1,687** additional community resources added to support the needs of Georgia families
- **864** Find Help Georgia helpline calls
- **34** Workshops hosted to help organizations embed Find Help Georgia as a resource connection tool



Help Seekers

Search by zip code to browse service programs

Connect to programs that fit your needs



1-800-244-5373

Get additional help from a resource specialist by phone or online chat



Programs

www.FindHelpGA.org | 1-800-244-5373



Community Cafés offer taste of connection

Strengthening Families Georgia (SFG) works to build protective factors into organizations and communities across the state. One of SFG's signature programs is the popular Community Café experience, which creates formal

opportunities for caregivers to expand their social networks. SFG developed and hosted Community Café Facilitator Training for 100 individuals as well as provided conversation cards for parents of teens plus interested youth attendees.



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