

PCA Georgia's Ambassador Program

PCA Georgia's Ambassador Program engages emerging leaders in a 10-month long cohort to help promote the prevention of child abuse and strengthen families in their communities. Through educational workshops and hand-on experiences, PCA Georgia Ambassadors will come away with leadership skills to positively impact the lives of children and families across the state.

The Ambassador Program trains, connects and activates a network of passionate emerging leaders with a common goal: preventing child abuse and neglect by strengthening families and communities.

This program is designed for college students, young professionals, or community members looking to gain knowledge and skills to make a difference.



Components of the Ambassador Program

- Monthly workshops and networking
- Fundraise a minimum of \$500 for PCA Georgia
- 3 In-person volunteer experiences
- Host one awareness event

Benefits

- Opportunity to learn and be part of hands-on experiences to prevent child abuse and neglect
- Be in a cohort of awareness-minded individuals and network with a variety of leaders in the field
- Develop leadership skills applicable to non-profits and social causes
- Make a positive impact on children and families in your community

Qualifications

- Show a demonstrated commitment to serving the community
- Commit to full participation in the program
- Be easily accessible by e-mail and/or mobile phone
- Interest in learning about child abuse prevention and advocating to strengthen families
- 20 years and older
- Pass a criminal background



Description of Program Components

Monthly Workshop

Workshops are a mix of topics that are designed to develop leadership skills as well as educate participants to advocate for child abuse prevention strategies in their communities. Workshops are typically 90 minutes in the evenings. The majority of sessions will be virtual and a few will be in-person to allow for networking.

1. Kick off covering Prevent Child Abuse Georgia, the Ambassador Program, and a Child Abuse and Neglect PREVENTION Overview
2. Serving on a Non-Profit Board and Fundraising
3. Equity as a Tool to Strengthen Families
4. What prevention looks like throughout the state (hear from local councils and better understand programs such as home visiting etc)
5. Darkness to Light Stewards of Children
6. Perspectives on Poverty
7. Policy and Advocacy
8. Strengths finder

Volunteer Experiences

PCA Georgia will provide a list of volunteer opportunities that are both Atlanta based and spread throughout the state that include PCA Georgia's [local councils](#), the organization's annual conference, and other partner events. Participants can also get approval for aligning volunteer experiences not listed by PCA Georgia.

Fundraising

Making the ask, reaching out to others, and describing the cause can be difficult for new or seasoned fundraisers. PCA Georgia will provide a workshop and continued support to help participants raise funds to go toward the next cohort of the Ambassador program. Participants have until the end of the program to meet their individual \$500 fundraising goal.

Awareness Event

The Ambassador program is designed to help individuals raise awareness of child abuse and neglect and promote PCA Georgia's program offering and resources. This learning experience will culminate with each participant hosting an in-person or virtual event with community members where the focus is on raising awareness, educating, and engaging in discussions focused on helping families thrive. Participants can be creative in planning their event and PCA Georgia will provide support as needed. Child Abuse Prevention Awareness month is in April, so participants are encouraged to host events in April but it is not required. Some examples of events can include:

- Book Clubs- PCA Georgia has [suggested readings](#) and book club facilitator guides
- [Inclusive Conversation](#)- set questions to lead small groups in discussions around promoting healthy families
- Lunch and Learn- invite PCA Georgia to do a workshop on prevention during a lunch and learn

Ambassador Program Timeline

June- Applications Open

July- Candidates go through interview process and are selected

August- Program kicks off with **in-person** session. The day will include a review of the Ambassador Program, a child abuse and neglect prevention overview, and networking

September- Virtual monthly workshop 2 “Serving on a board and Fundraising” and participants can volunteer at the in-person Georgia Conference on Child Abuse and Neglect

October- Virtual monthly workshop 3

November- Virtual monthly workshop 4

December- **In-person** volunteer and networking opportunity

January- Virtual monthly workshop 5

February- Virtual monthly workshop 6

March- **In-person** monthly workshop 7 and distribute Child Abuse Prevention Awareness month promotional materials

April- Virtual monthly workshop 8. Participants are encouraged to host their events during April which is Child Abuse Prevention Awareness month.

May- **In-person** graduation celebration